

BUSINESS SCHOOL PFORZHEIM

MBA INTERNATIONAL MANAGEMENT

Business of today and tomorrow:
We help you tackle the challenges
of the 21st century



WHY STUDY AN MBA?

- > Do you want to tackle new challenges?
- > Have you experienced a slowdown in your learning curve?
- > Are you unable to move ahead in your current company?
- > Do you want to broaden your professional horizon?
- > Or deepen your management skills?



Pforzheim MBA students in class



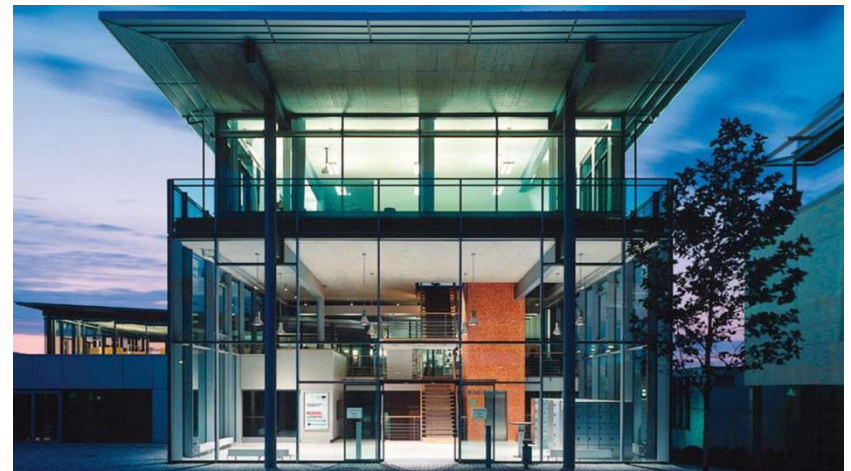
Pforzheim MBA graduates

AT A GLANCE

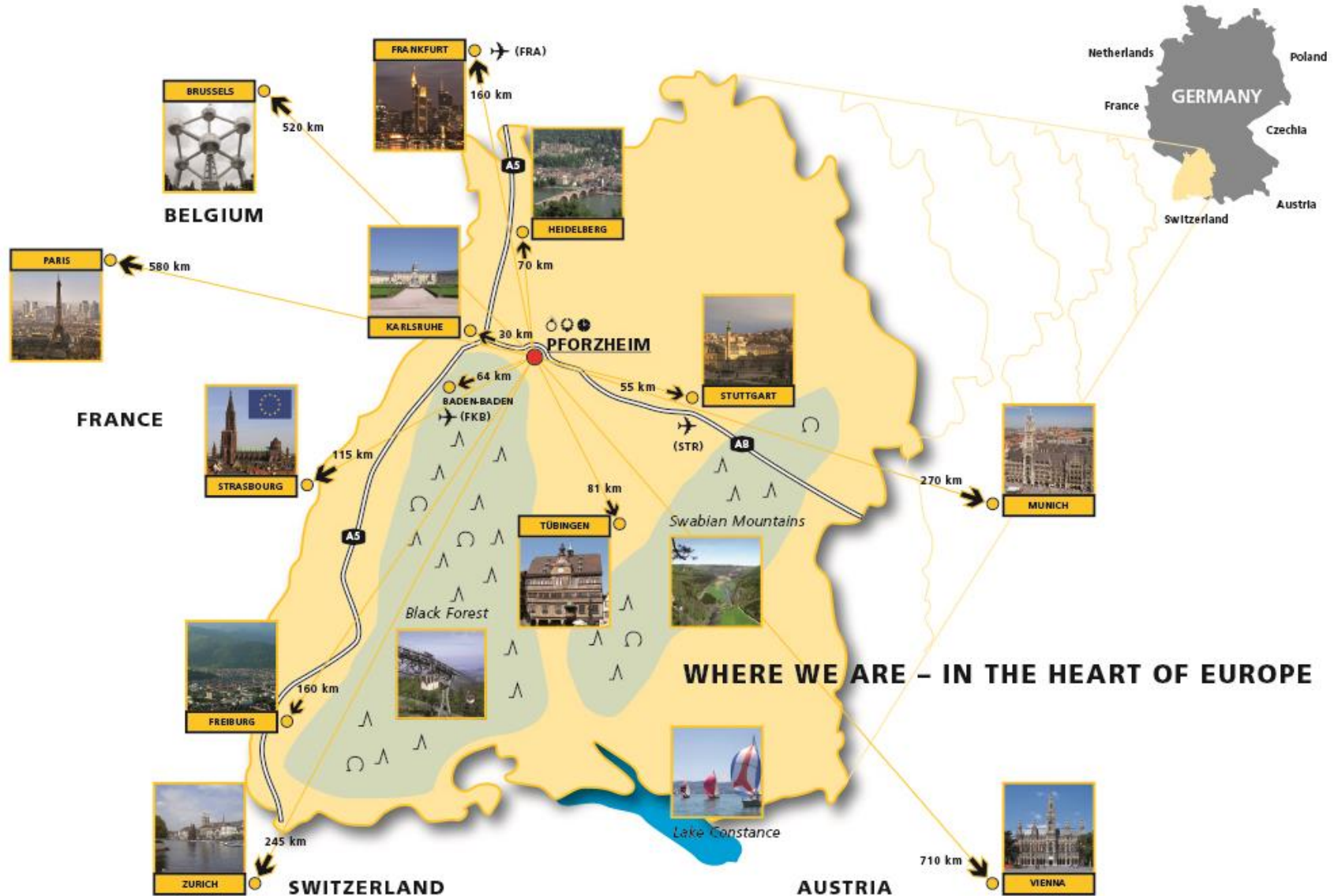
- > 21 months full-time MBA
- > 16 months "short-track" for business graduates
- > Course Language: English
- > Combination of General Management Education and Specialization in "Innovation Management" and "Sustainable Globalization"
- > Electives in Consulting, Marketing, Finance, Accounting



Business School Pforzheim



Pforzheim University Library



CURRICULUM

Innovative combination of...

...“Classical” general management education

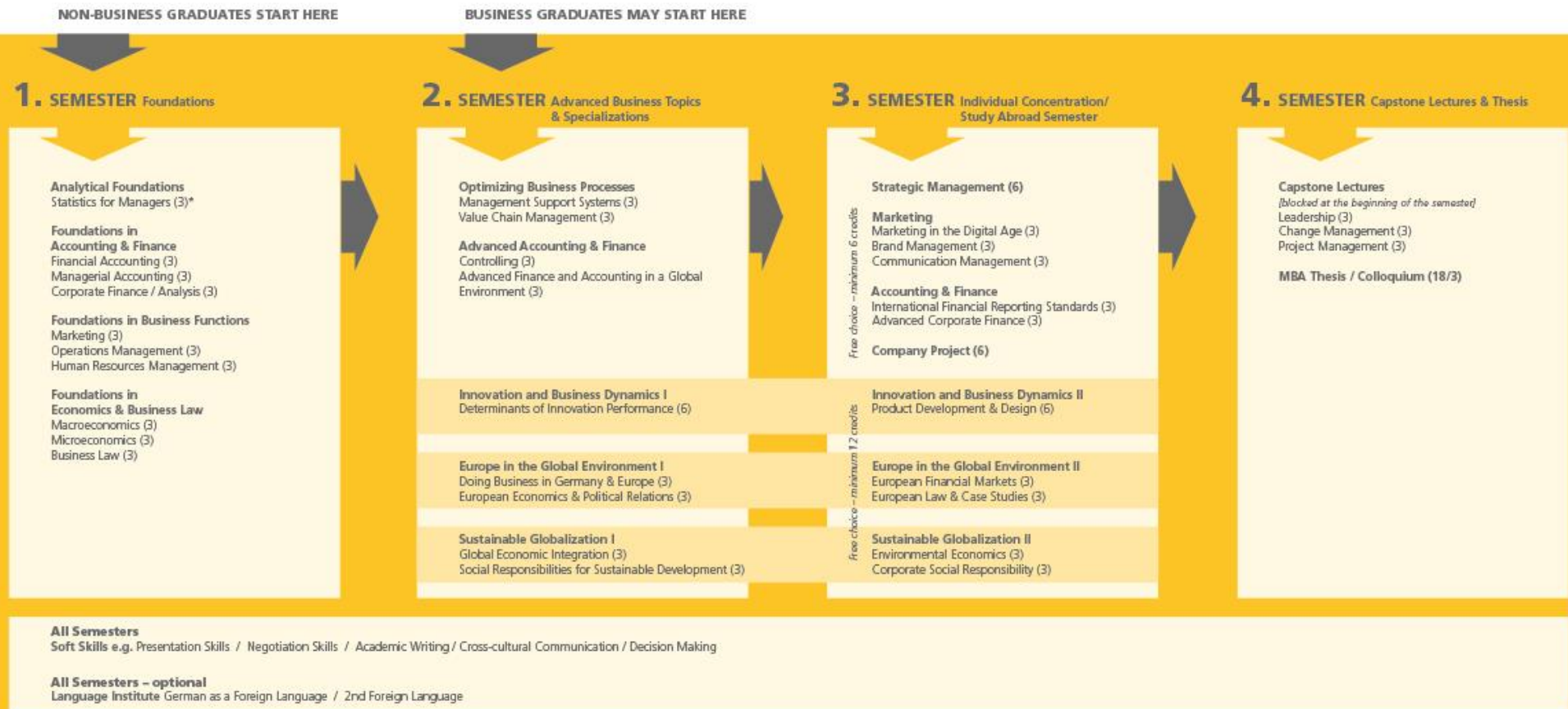
- Classical management elements (Business strategy, management toolbox)
- Profound functional management knowledge and skills (e.g. Accounting, Finance, Marketing, Organization,...)

...and specializations in leadership knowledge and skills for important 21st century challenges

- Innovation management: “Innovation and Business Dynamics”
- Responsible management of sustainable globalization: “Sustainable Globalization”



CURRICULUM



COOPERATION WITH COMPANIES

>> COMPANY VISITS

Plant tours, presentations and direct contact with managers and HR personnel help our students to get an idea of and contact to German industry.



MBA Students at PUMA

>> COMPANIES IN CLASSROOM

As an important element of company contacts we regularly invite managers and representatives of companies into our classroom.



DAIMLER AG in classroom

>> COMPANY PROJECTS

In their third semester our students may choose to participate in a company project. In 2015, for example, our MBA students worked in future oriented projects with Deloitte, Bosch, Mahle and Siemens Healthcare.



MBA Students at Bosch

CROSS-CULTURAL EXPERIENCE

>> IN CLASS

Over the past 20 years, our MBA had students from 49 different nationalities.

>> STUDY ABROAD

German students without former experience abroad a must, for foreigners an opportunity

>> DOUBLE DEGREE

with the University of Wyoming or with ISCTE Lisbon.

>> GUEST LECTURES

Each semester we invite international guest lecturers to teach our MBA students.

>> INTERNATIONAL WEEK

Joint "International Week" with MBA-students from Wyoming.



Leadership course with Dr. Tracy Maylett from BYU, Utah, USA

OUR PARTNER UNIVERSITIES

>> EUROPE

Ecole Supérieure de Commerce de Tours, Poitiers (ESCEM), **France**

Grande Ecole de Commerce et de Management, ESC Clermont, **France**

Instituto Superior de Ciências do Trabalho e Empresa (ISCTE) Lisbon, **Portugal**

University of Ljubljana, **Slovenia**

>> THE AMERICAS

Fundação Getúlio Vargas, Rio de Janeiro, **Brazil**

University of Wyoming, Laramie, **USA**

Instituto Tecnológico y de Estudios Superiores de Monterrey, **Mexico**

Instituto de Estudios Superiores de Administración (IESA), Caracas, **Venezuela**

>> ASIA-PACIFIC

University of Macao, **China**

Indian Institute of Foreign Trade (IIFT), New Delhi, **India**

Indian Institute of Management (IIM), Ahmedabad, **India**

Indian Institute of Science, Bangalore (IISc), **India**

Gadjah Mada University, Yogyakarta, **Indonesia**

OUR STUDENTS

>> CLASS DIVERSITY

Over the past 5 years, 18 nationalities were represented in our program and 92 % were international students. The average class size was 20 and the age at entry was 30 years. The female/male ratio was 1:1.

>> BACKGROUND

On average, our students hold 5 years of work experience when starting their studies. Almost half of them come from an engineering background. All students can benefit from the diverse student backgrounds.

>> CAREER OUTLOOK

Many students start a career in Germany. Almost 60 % receive a contract before graduation. Average income right after the MBA is EUR 55,000 p.a.



MBA Students Class of 2016 and 2017

SELECTED COMPANIES AT WHICH OUR GRADUATES (MBA CLASSES 2011-15) WORK

Accenture
A.T.Kearney
Avantallion (Consulting)

BASF

BlaBlaCar
Böhringer-Ingelheim
Bombardier

Bosch

Continental
Credit Plus Bank AG
Custom Sensors & Technologies
(CST)

Daimler AG

Deutsche Bank
Deutsche Post DHL Inhouse
Consulting
Deutsche Gesell.für Int. Zus. (GIZ)

Duerr
1&1

Ernst&Young

E.on
GKM Glück Mäschke
Goodyear
Hammonia Reederei
Henkel
HSBC
Jowat AG
KPMG
Maersk
Mann+Hummel
MBG Innovation Consulting
MoneyGram International

Nokia Solutions Networks

Oracle

PayPal

Puma

Ratiopharm
Rutronik
Sandoz
Sirona Dental Systems

SAP

Schunk
Solvay
Spark44
Toyota
Trivago
Uni Credit
Vorwerk

ADDITIONAL BENEFITS

>> SMALL CLASS SIZE

A class size of maximum 25 students ensures an intense learning experience.

>> GERMAN CLASSES

German classes for international students are included in the curriculum and covered by semester fees.

>> EXPERIENCED PROFESSORS

Our professors do not only hold Doctoral, Ph.D. or Master degrees – they have worked for at least 5 years in senior management positions.

>> ACCREDITATION

Pforzheim University Business School belongs to the elite group of less than 5% of business schools worldwide. Less than ten of about 200 German business programs are AACSB accredited.

>> INTERVIEW TRAINING

We bring experts to campus to help students properly show their talents both in their resumés and in job interviews.

>> ALUMNI NETWORK

Visits by Alumni and companies both in the Campus and in the classroom are organized so that our students have a direct contact with the labor market.



MBA Students working together



MBA Students taking German classes

ADMISSION

>> REQUIREMENTS

- Undergraduate degree
- GMAT (min. score 550) or equivalent GRE
- TOEFL or IELTS
- Two years of full-time work experience after first university degree
- Motivation letter and essay on extra-curricular activities (one page each)
- Successful interview (personal or via Skype)

>> PROGRAM START

Winter Semester: October 2016
(for undergraduates without a business background)

Summer Semester : March 2017
(for business undergraduates only)

>> TUITION FEE

Euro 3,000 tuition fee per Semester
(+ Euro 148 Registration fee)

We do not charge an application fee.

HOW AND WHEN TO APPLY

>> APPLICATION

We follow a policy of rolling application and admission throughout the year. Early applications are encouraged. Please send in your application package (website) via postal mail.

>> DEADLINES

June 15 (if visa needed) or July 31
(if no visa needed)
- for October entry -

December 15 (if visa needed) or
January 31 (if no visa needed)
- for March entry (Business
graduates only) -



Students on Campus

STUDENTS AND ALUMNI: WHY MBA PFORZHEIM?

>> LYDIA, USA

"The diversity is what first drew me to this MBA program. I've been able to experience a diverse environment in the classroom with a mix of international students, but also with the professors, curriculum and company visits."



>> PARITOSH, INDIA

"Close connections with companies and a location in the heart of the German automotive and engineering region makes it possible for me to get a first-hand experience of the German working culture."



>> GABRIELA, MEXICO

"The academic quality of the program is supported by its accreditations and a big plus is the cooperation with Universities around the world, which gave me the great opportunity to study one semester in France."



STUDENTS AND ALUMNI: WHY MBA PFORZHEIM?

>> DENISE, PHILIPPINES

"Pforzheim MBA program builds its strong reputation on its quality of education complemented by the University's cooperation with renowned German companies. "



>> PATRICK, GERMANY

"Especially, the international and highly diverse student body has enriched my study experience and has helped me in developing personally and intellectually. "



>> SALLY, CANADA

"The company visit and guest lecture, organized by the MBA program, led to an opportunity to intern and write my Master Thesis with PUMA. Working for and studying the multinational company has been an invaluable experience."



BECOME ONE OF OUR NEW STUDENTS

WE LOOK FORWARD TO MEETING YOU!

>> CONTACT

Website: www.hs-pforzheim.de/mba

Facebook: www.facebook.com/mba.pforzheim

Email: mba@hs-pforzheim.de



MBA Team: Jochen Ebert (Coordinator International Programs), Sabrina Mitrasch (Office Management), Prof. Dr. Harald Strotmann (Program Director), Julia Anzer (Program Coordinator), Ruth Elsässer (Admissions), Prof. Dr. Markus-Oliver Schwaab (Company Contacts and Projects)