



Hochschule für  
Wirtschaft und Recht Berlin  
**Berlin School of Economics and Law**

# Where we are located



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law





## Berlin: Come and visit us

- one of Europe's most vibrant capitals
- unique history and living democracy
- art and fashion – more than 170 museums
- culture – events for everybody
- sports and leisure – from soccer to beach
- big international community
- dynamic technology and entrepreneurship clusters
- low living expenses and affordable prices



# BSEL Overview



- Specialised in training future managers for the public and private sectors
- Third largest institution in Germany for the qualification of students in business administration and economics
- Applied research in economics and business, social and legal sciences
- Close cooperation with hundreds of companies
- High level of internationalization, particularly student and faculty mobility
- Market leader for academic programmes in continued education
- Broad range of different programme delivery formats
- Member of UAS7, a strategic alliance of seven leading German Universities of Applied Sciences

# Figures



- Nearly **10,000** students
- **2300** graduates annually
- Teaching staff: **200** professors and **800** part-time lecturers
- **220** administrative staff
- **5** departments
- **3** central institutes
- **2** campuses in Berlin



# Welcome to the IWB / BPS - Central Institute

Institut für Weiterbildung Berlin / Berlin Professional School



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law

## A Pioneer of the German Master's Education

- MBA education since 1992
- committed to Life-Long-Learning
- all study programmes at the IWB/BPS are accredited
- Berlin MBA has internationally recognised AMBA accreditation
- focused on General Management, developing international leadership competencies and managerial qualifications
- 300 new students each study year



# International Cooperations

## University Partners of the Berlin MBA



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law



香港浸會大學  
HONG KONG BAPTIST UNIVERSITY





# MSc International Business Management

Academic Director  
International Management



Prof. Dr. Vittoria von Gizycki

Academic Director  
International Tourism Management



Prof. Dr. Jörg Soller







# MSc International Business Management

Programme Manager



Mirjam Klessen, Dipl. Angl. (BWL)

Programme Coordinator



Anne Bruchanski, M.Sc.





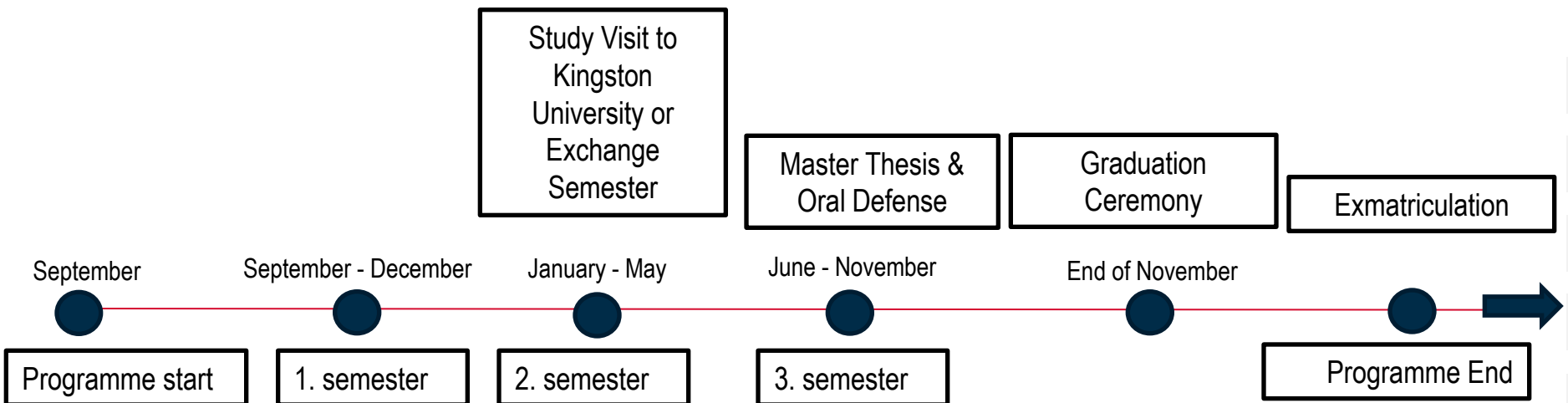
# MSc International Business Management

- MSc = Master of Science, internationally recognised postgraduate Degree
- 15-month full time postgraduate programme taught in English, beginning September 2017
- International Management Focus
- option to specialise in International Tourism Management
- including a one week Study Visit to Kingston University London
- exchange semester to **Kingston University, London / Polytechnic of Namibia / Tata Institute of Social Sciences, India** offered
- cooperation network with representatives of key social and economic organisations and international companies





# MSc International Business Management





# MSc International Business Management

- International Business Environment
- Finance and Accounting
- International Business Strategy
- Marketing
- Operations and Information Management
- Managing People and Organisations
- Personal Development

45 ECTS



Specialisation Specific Module & Electives

15 ECTS



Master's Thesis & Oral Defense

30 ECTS

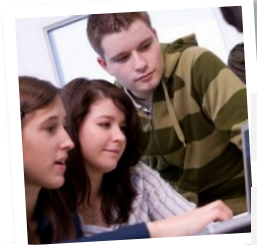




# MSc International Business Management

## Tuition fee covers:

- attendance at all courses and seminars
- teaching materials (readers and hand-outs)
- guest lectures / company presentations
- Welcome Service
- events and accommodation during the study visit
- Career Service
- IWB / BPS events
- matriculation, exam and final exam fees, and service and administration costs



Please calculate ca. 800 - 900 € per month living costs in Berlin + health insurance!





# Berlin MBA Full-time

Academic Director



Prof. Dr. Ewa Ostaszewska

Academic Director



Prof. Dr. Joachim Scholz-Ligma

Career / Alumni



Dr. Marina Junkes





# Berlin MBA Full-time

Programme Manager



Mirjam Klessen, Dipl. Angl. (BWL)

Programme Coordinator



Anne Bruchanski, M.Sc.





# Berlin MBA Full-time

## YOU:

- are a young professional with 3 years or more of work experience
- bring with you an university degree: BA, BSc, University Diploma or equivalent with minimum of 180 ECTS
- and very good knowledge of English (e.g. IELTS 6.5 )
- are ambitious for career progression!

## WE OFFER:

- a 15-months full-time MBA programme, taught in English, starting in September
- a strong career development service & alumni network
- study visits to Asia, the USA, UK and Europe
- a strong focus on leadership!







Berlin MBA

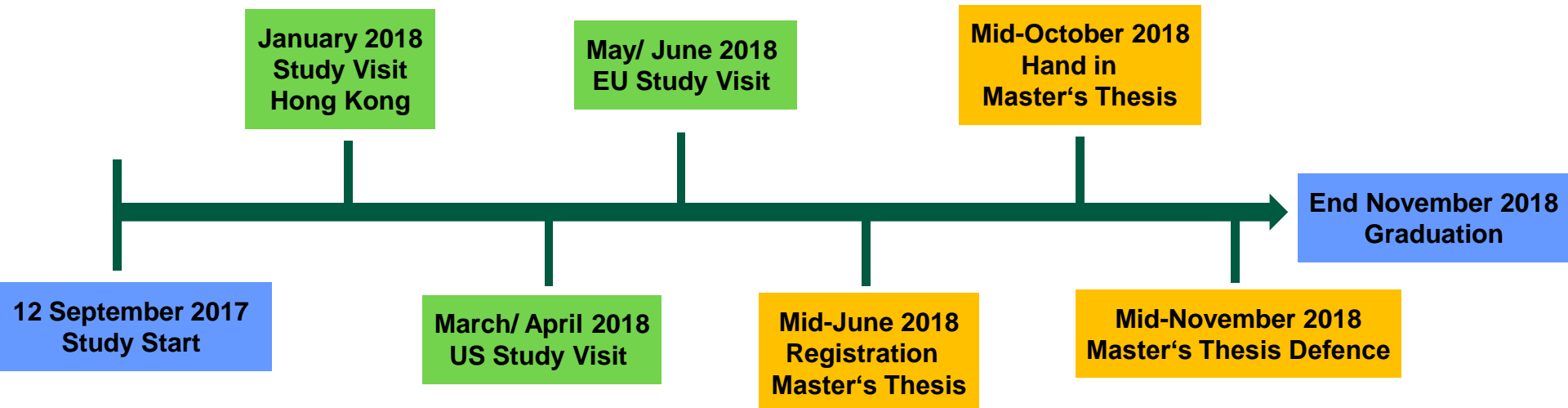
European  
Management

European  
Asian  
Management

Transatlantic  
Management



# Berlin MBA: Timeline



ASSOCIATION  
OF  
**AMBA**  
ACCREDITED





# Berlin MBA Full-time

- ① Core Modules
- ② Leadership Personality Seminars
- ③ Pathway specific modules / electives
- ④ Master Thesis: Company Project



# Company Advisory Board



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law

**BOMBARDIER**

**VATTENFALL**





Philippines  
Chile  
USA  
Greece  
Italy  
Germany  
France  
Russia  
Ukraine  
Uzbekistan  
Tajikistan  
Moldova  
Bangladesh  
India  
Thailand  
Taiwan  
China

**MBA Full-time**  
**Truly international!**



# Study Visits to our partners worldwide



# Chinese European-Economics and Business Studies



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law

Academic Director



Prof. Dr. Jennifer Pedussel-Wu

Programme Coordinator



Romana Sambo, M.A.

# Chinese European-Economics and Business Studies



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law

## Goals and Content

- Dual Degree MA = Master of Arts by BPS and Master of Management – Major International Business by Southwestern University of Finance and Economics (SWUFE) available
- 2 years full-time postgraduate programme of four terms of study, taught in English, beginning in October
- Focus on Finance, Marketing, International Economics, Cultural Skills
- Including a compulsory semester in Chengdu/China at SWUFE



# Chinese European-Economics and Business Studies



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law

## Compulsory Semester at SWUFE/China

- One of Chinese Ministry of Education's seventy-two key Universities
- Rated third out of 40 universities for Finance and Economics in China
- Around 23,000 students enrolled in Bachelor, Master and Ph.D. programmes



西南财经大学

SOUTHWESTERN UNIVERSITY OF  
FINANCE AND ECONOMICS



# Chinese European-Economics and Business Studies



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law

- **International Business Environment** -> International Economics
- **Finance and Accounting** -> Financial Analysis and Corporate Finance
- **Marketing** -> Marketing in China and Europe
- **Operations and Information Management** -> Global Governance
- **Managing People and Organisations** -> Human Resource Management in Europe and China
- **International Business Strategy** -> Strategic Management in China and Europe
- **Intercultural Studies Languages Courses** -> Teambuilding & German / Chinese Classes

## MODULES





# CAREER PROSPECTS

**Personal  
Development  
Modules**

**Highly  
international  
student body**

**Teaching staff  
with excellent  
connections to  
companies**

**Possibility to  
gain double-  
degree and write  
thesis with a  
company**

→ **Students acquire expertise and skills**

- to work in companies or organisations active in an international environment
- to take on a management position as a future executive



# How to become a student at IWB/BPS?

## Admission Requirements:

- completed undergraduate degree in any subject (Bachelor, Master, Diploma)
- a minimum of three years of relevant work experience
- very good knowledge of English

## Application

To apply for one of the study programs please use our [online application tool](#) on our website.

## Don't forget to include:

- letter of motivation
- curriculum vitae, preferably in ["europass"](#)
- copy of passport
- passport photo
- certification of eligibility for university education (e.g. Abitur/A-levels)
- certification of university degree: BA / MA / Diploma
- employment testimonials
- certificates of English language competence (e.g. [TOEFL](#), [BULATS](#) or [IELTS](#))

## Deadlines:

→ Please check website [www.mba-berlin.de](http://www.mba-berlin.de) for programme information and deadlines!





# Tuition fees & Living expenses

- **MBA: 17.800 €** (3 instalments)
- **MSc International Business Management: 12.900 €** (3 instalments)
- **MA Chinese European Economics and Business Studies: 9.800 €**  
(4 instalments)

## Tuition fees include:

- All courses
- Teaching materials (books for the main subjects and readers/handouts for all courses)
- Guest lectures and excursions
- Events & Welcome service
- Matriculation, exam and final exam fees, and service and administration costs

**-> 800 – 900 € living expenses + monthly health insurance**



# Thank you!

Questions are welcome.

Please write via chat – we will answer via microphone.

Check our website for detailed information: [www.mba-berlin.de](http://www.mba-berlin.de)

Visit us on:    



## **MBA & MSc International Business Management**

- Anne Bruchanski
- [mba@hwr-berlin.de](mailto:mba@hwr-berlin.de)
- [mibma@hwr-berlin.de](mailto:mibma@hwr-berlin.de)

## **MA Chinese European Economics & Business Studies**

- Romana Sambo
- [ceeb@hwr-berlin.de](mailto:ceeb@hwr-berlin.de)



Hochschule für  
Wirtschaft und Recht Berlin  
**Berlin School of Economics and Law**