Welcome to TUM
Your Way to the Entrepreneurial University

Introduction to
TUM School of Management

Dr. Dolores Volkert
May 8th, 2018
TUM School of Management: Facts & Figures

• Founded in 2002
• approx. 5,700 students
• 35 professors
• approx. 250 academic staff
• approx. 100 co-operations with international universities

Lecture period
– Winter: Mid-October until Mid-February
– Spring: Mid-April until End of July

Exam period
– Winter: Mid-February until Mid-March
– Spring: End of July until Mid-August
TUM School of Management: Triple Crown
Study Locations

Campus Munich

- Capital of the German federal state of Bavaria: Where Tradition meets Innovation!
- Germany's third largest city
- Strong economic center: Well-known enterprises such as BMW, Siemens, Infineon, Allianz and Munich Re Group are headquartered here.
- Right next to the Alps
- Home of the legendary “Oktoberfest”
- One of the most expensive cities in Germany

Campus Heilbronn

- Experience new technological developments in its natural habitat: Innovative family firms
- Innovations are often made in the German “Mittelstand” (Region of Hidden Champions)
- Well connected to cities like Stuttgart and Frankfurt
- Beautiful landscape (vineyards)
- Low cost of living
- Good housing conditions
We offer a variety of programs – Overview

Executive Education
- Executive MBAs (MBA)
- Non-degree Executive Education
  - 3+ years work experience

Professional Education
- Master in Management & Innovation (M.Sc.)
  - 1+ year(s) work experience

Master Programs
- Master in Management (M.Sc.)
- Master in Management & Technology (M.Sc.)
- Master in Consumer Science (WS 2018/19)

Bachelor Program
- Bachelor in Management & Technology (B.Sc.)

Doctoral Program
- Doctorates
Bachelor in Management and Technology (Munich and Heilbronn)

1st sem. - 5th sem.

- Basics in Economics, Law, Management, Mathematics & Natural Sciences
- International Experience & Communication Skills
- Project Studies
- Electives in Management or Technology
- Bachelor's Thesis

6th sem.

Specialization in Technology
## Master in Management* (Munich and Heilbronn)

<table>
<thead>
<tr>
<th>1st sem.</th>
<th>2nd sem.</th>
<th>3rd sem.</th>
<th>4th sem.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basics in Management (24 ECTS / semester)</td>
<td>Electives in Management / Project Studies (30 ECTS)</td>
<td>Master Thesis (30 ECTS)</td>
<td></td>
</tr>
<tr>
<td>Basics in Economics (6 ECTS)</td>
<td>Basics in Business Law (6 ECTS)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*still subject to approval by the Bavarian State Ministry of Education, Science and the Arts.*
Master in Management and Technology (Munich)

1st sem.

2nd sem.

3rd sem.

4th sem.

Specialization in Management (30 ECTS)

Specialization in Technology (30 ECTS)

Electives in Management & Technology (24 ECTS)

Advanced International Experience (6 ECTS)

Master's Thesis (30 ECTS)
Master in Consumer Science (Munich)

1st sem.

Electives in Consumer Science & Technology (24 ECTS)

2nd sem.

Elective in Economics (6 ECTS)

Specialization in Management (18 ECTS)

3rd sem.

Required Modules (24 ECTS)

Project Studies in Consumer Research (12 ECTS)

Advanced International Experience (6 ECTS)

4th sem.

Master's Thesis (30 ECTS)
Application Process

• **Step 1: Online Application via the TUM Portal**
  • Create an application account
  • Apply for your study program

• **Step 2: Sending your documents in hardcopy**
  • Signed application form
  • Undergraduate Degree Certificate and transcript of records *(translated and notarized copy)*
  • Language Certificate in English *(original or notarized copy)*
  • Resume/CV
  • …

  Documents in languages other than German or English, must be translated by a sworn (court registered) translator.

• **Step 3: Pass the admission process**
  • Program specific admission criteria can be found on our website: [www.wi.tum.de](http://www.wi.tum.de)
Contact Information

TUM
www.tum.de

General study advising:
TUM Office San Francisco
Email: sanfrancisco@tum.de

For questions regarding application and admission:
Mr. Jonas Pagel, Admissions and Assessment Manager
Email: admission@wi.tum.de
Phone: +49 89 289 25096
Location: TUM main campus, room 1562
Open consultation on Monday (1 - 3 pm) & Thursday (9 -11 am)