Where we are located
Berlin: Come and visit us

- one of Europe’s most vibrant capitals
- unique history and living democracy
- art and fashion – more than 170 museums
- culture – events for everybody
- sports and leisure – from soccer to beach
- big international community
- dynamic technology and entrepreneurship clusters
- low living expenses and affordable prices
BSEL Overview

• Specialised in training future managers for the public and private sectors

• Third largest institution in Germany for the qualification of students in business administration and economics

• Applied research in economics and business, social and legal sciences

• Close cooperation with hundreds of companies

• High level of internationalization, particularly student and faculty mobility

• Market leader for academic programmes in continued education

• Broad range of different programme delivery formats

• Member of UAS7, a strategic alliance of seven leading German Universities of Applied Sciences
Figures

- Nearly 10,000 students
- 2300 graduates annually
- Teaching staff: 200 professors and 800 part-time lecturers
- 220 administrative staff
- 5 departments
- 3 central institutes
- 2 campuses in Berlin
Welcome to the IWB / BPS - Central Institute
Institut für Weiterbildung Berlin / Berlin Professional School

A Pioneer of the German Master’s Education

- MBA education since 1992
- committed to Life-Long-Learning
- all study programmes at the IWB/BPS are accredited
- Berlin MBA has internationally recognised AMBA accreditation
- focused on General Management, developing international leadership competencies and managerial qualifications
- 300 new students each study year
International Cooperations
University Partners of the Berlin MBA
MSc International Business Management

Academic Director
International Management

Prof. Dr. Vittoria von Gizycki

Academic Director
International Tourism Management

Prof. Dr. Jörg Soller
MSc International Business Management

Programme Manager

Mirjam Klessen, Dipl. Angl. (BWL)

Programme Coordinator

Anne Bruchanski, M.Sc.
MSc International Business Management

- MSc = Master of Science, internationally recognised postgraduate Degree
- 15-month full time postgraduate programme taught in English, beginning September 2017
- International Management Focus
- option to specialise in International Tourism Management
- including a one week Study Visit to Kingston University London
- exchange semester to Kingston University, London / Polytechnic of Namibia / Tata Institute of Social Sciences, India offered
- cooperation network with representatives of key social and economic organisations and international companies
MSc International Business Management

Programme start

1. semester

Study Visit to Kingston University or Exchange Semester

2. semester

Master Thesis & Oral Defense

3. semester

Graduation Ceremony

End of November

Exmatriculation

Programme End

September

September - December

January - May

June - November

End of November
MSc International Business Management

- International Business Environment
- Finance and Accounting
- International Business Strategy
- Marketing
- Operations and Information Management
- Managing People and Organisations
- Personal Development

Publications Specific Module & Electives

- 45 ECTS

Master’s Thesis & Oral Defense

- 15 ECTS
- 30 ECTS
MSc International Business Management

Tuition fee covers:

- attendance at all courses and seminars
- teaching materials (readers and hand-outs)
- guest lectures / company presentations
- Welcome Service
- events and accommodation during the study visit
- Career Service
- IWB / BPS events
- matriculation, exam and final exam fees, and service and administration costs

Please calculate ca. 800 - 900 € per month living costs in Berlin + health insurance!
Berlin MBA Full-time

Academic Director
Prof. Dr. Ewa Ostaszewska

Academic Director
Prof. Dr. Joachim Scholz-Ligma

Career / Alumni
Dr. Marina Junkes
Berlin MBA Full-time

Programme Manager
Mirjam Klessen, Dipl. Angl. (BWL)

Programme Coordinator
Anne Bruchanski, M.Sc.
Berlin MBA Full-time

YOU:
- are a young professional with 3 years or more of work experience
- bring with you an university degree: BA, BSc, University Diploma or equivalent with minimum of 180 ECTS
- and very good knowledge of English (e.g. IELTS 6.5)
- are ambitious for career progression!

WE OFFER:
- a 15-months full-time MBA programme, taught in English, starting in September
- a strong career development service & alumni network
- study visits to Asia, the USA, UK and Europe
- a strong focus on leadership!
Berlin MBA: Timeline

12 September 2017
Study Start

January 2018
Study Visit
Hong Kong

March/ April 2018
US Study Visit

May/ June 2018
EU Study Visit

Mid-June 2018
Registration
Master's Thesis

Mid-June 2018
Hand in
Master's Thesis

Mid-October 2018
Hand in
Master's Thesis

End November 2018
Graduation

Mid-November 2018
Master's Thesis Defence
Berlin MBA Full-time

1. Core Modules
2. Leadership Personality Seminars
3. Pathway specific modules / electives
4. Master Thesis: Company Project
Company Advisory Board

- BOMBARDIER
- VATTENFALL
- MOTOROLA SOLUTIONS
- DB Mobility Networks Logistics
- BearingPoint
- SANOFI
- Bayer HealthCare
- Association AMBA Accredited
- FIBAA
MBA Full-time
Truly international!

China
Philippines
Chile
USA
Greece
Italy
Germany
France
Russia
Ukraine
Uzbekistan
Tajikistan
Moldova
Bangladesh
India
Thailand
Taiwan
Study Visits to our partners worldwide
Chinese European-Economics and Business Studies

Academic Director

Prof. Dr. Jennifer Pedussel-Wu

Programme Coordinator

Romana Sambo, M.A.
Chinese European-Economics and Business Studies

Goals and Content

- Dual Degree MA = Master of Arts by BPS and Master of Management – Major International Business by Southwestern University of Finance and Economics (SWUFE) available

- 2 years full-time postgraduate programme of four terms of study, taught in English, beginning in October

- Focus on Finance, Marketing, International Economics, Cultural Skills

- Including a compulsory semester in Chengdu/China at SWUFE
Chinese European-Economics and Business Studies

Compulsory Semester at SWUFE/China

- One of Chinese Ministry of Education’s seventy-two key Universities
- Rated third out of 40 universities for Finance and Economics in China
- Around 23,000 students enrolled in Bachelor, Master and Ph.D. programmes
Chinese European-Economics and Business Studies

- International Business Environment -> International Economics
- Finance and Accounting -> Financial Analysis and Corporate Finance
- Marketing -> Marketing in China and Europe
- Operations and Information Management -> Global Governance
- Managing People and Organisations -> Human Resource Management in Europe and China
- International Business Strategy -> Strategic Management in China and Europe
- Intercultural Studies Languages Courses -> Teambuilding & German / Chinese Classes
CAREER PROSPECTS

→ Students acquire expertise and skills

▪ to work in companies or organisations active in an international environment
▪ to take on a management position as a future executive
How to become a student at IWB/BPS?

Admission Requirements:
- completed undergraduate degree in any subject (Bachelor, Master, Diploma)
- a minimum of three years of relevant work experience
- very good knowledge of English

Application
To apply for one of the study programs please use our [online application tool](http://www.mba-berlin.de) on our website.

Don’t forget to include:
- letter of motivation
- curriculum vitae, preferably in "[europass](http://www.europass.educational挤压.org)"
- copy of passport
- passport photo
- certification of eligibility for university education (e.g. Abitur/A-levels)
- certification of university degree: BA / MA / Diploma
- employment testimonials
- certificates of English language competence (e.g. [TOEFL](http://www.toefl.org), [BULATS](http://www.bulats.org) or [IELTS](http://www.ielts.org))

Deadlines:
➔ Please check website [www.mba-berlin.de](http://www.mba-berlin.de) for programme information and deadlines!
Tuition fees & Living expenses

• **MBA**: 17.800 € (3 instalments)
• **MSc International Business Management**: 12.900 € (3 instalments)
• **MA Chinese European Economics and Business Studies**: 9.800 € (4 instalments)

**Tuition fees include:**

• All courses
• Teaching materials (books for the main subjects and readers/handouts for all courses)
• Guest lectures and excursions
• Events & Welcome service
• Matriculation, exam and final exam fees, and service and administration costs

-> 800 – 900 € living expenses + monthly health insurance
Thank you!

Questions are welcome.

Please write via chat – we will answer via microphone.

Check our website for detailed information: [www.mba-berlin.de](http://www.mba-berlin.de)

Visit us on: [Facebook](https://www.facebook.com), [YouTube](https://www.youtube.com), [X](https://twitter.com), [LinkedIn](https://www.linkedin.com)
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