

Special Announcements from San Francisco

April 14, 2016

Hochschule Esslingen - Management Education for Engineers

Chris Overbay from Festo USA has come to Germany to get his MBA in International Industrial Management and get to know Festo's headquarters in Esslingen. The Esslingen MBA gives international corporations in southwestern Germany the opportunity to educate top employees from their foreign branches here in Esslingen.



Besides a strong, international master's degree, taught entirely in English, Esslingen Graduate School students who are sent here by their companies complete a practical semester in their German company's headquarters. During this time, they also receive strong advisory support from the Graduate School.

Chris Overbay from one of Festo's branches in America is one of our students who took advantage of this offer. Before coming to Esslingen, Chris had spent seven years working as a Sales Manager for Festo in Atlanta, USA. Now, he is taking the MBA in International Industrial Management in the Graduate School. After 18 months, Chris will complete his MBA, and will have gotten to know his colleagues in Festo's German HQ. As Chris says, "This professional network is incredibly important for me."

A combination of Business and Engineering: the Industry's Top Choice

What makes the Esslingen MBA so special? "It's this specific combination of Business, Engineering, and Internationality," says Prof. Dr. Michael Flad, who runs the MBA in International Industrial Management. "Competing for the best professionals and leaders began a long time ago. Particularly those corporations that are internationally active really appreciate the Esslingen MBA as an educational possibility for their current employees - and also as a means of recruiting highly qualified employees." This is borne out by statistics: according to a recent study by Staufenberg Institute, the Esslingen MBA is one of the first choices for Europe-wide recruiting by companies in the automotive and engineering consulting branch.

Financial Times Education recently carried out a case study with the Esslingen MBA on the topic "Develop responsible, innovative industrial management executives." The goal of this study was to develop the knowledge transfer of the Esslingen MBA, alongside the compulsory project work in the industry, in the core subjects Operations Management, Marketing and Finance through an additional perspective on current global events.

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Internationality is Key

After their studies in Germany, the young executives usually return to their home land, where they take on challenging positions in the foreign subsidiaries of their companies - just like Chris Overbay. But even after their experience in Esslingen is over, they are able to keep in touch with their colleagues though their international alumni network.

Original German text by: Christiane Rathmann



FU-BEST - New course package: GermanPLUS+

FU/BEST

Application deadline for Fall 2016: May 1, 2016

Freie Universitaet Berlin European Studies Program is introducing a new course package designed for students with advanced German language abilities.

Starting this Fall semester, GermanPLUS+ runs on the American calendar and consists of two advanced German language courses and three subject courses taught in German on Berlin theater, German art, and German identity in politics and history. Upon successful completion, participants are awarded 20 ECTS credits from Freie Universitaet Berlin.

The program also includes accommodation in homestays or apartments, cultural activities, excursions in Berlin and Europe, and a range of other services. Small classes, expert faculty, and the availability of day-to-day support enable our students to make the most of this unique educational opportunity!

Participants need to have **German language skills on the C1 or C2 level**, either through formal education or through being a (near-) native speaker. All course assignments and most of the readings will be in German.

For **more information and course details**, please check our website:

www.fubest.org/prog/germanplus

or contact us at fubest@fu-berlin.de!



Freie Universität Berlin International Summer and Winter University (FUBiS)

FUBiS

FUBiS is an intensive academic program through which students can earn credits that may be counted toward their degrees at their home institutions. FUBiS sessions run for 3 to 6 weeks and take place both in summer and winter.

The FUBiS summer program 2016 takes place in two terms:

[FUBiS Term II](#): June 4 - July 16, 2016 (6 weeks)

[FUBiS Term III](#): July 23 - August 20, 2016 (4 weeks)

The FUBiS program 2017* takes place at the following dates:

FUBiS Term I: January 3 - January 26, 2017 (3 weeks)

FUBiS Term II: June 3 - July 15, 2017 (6 weeks)

FUBiS Term III: July 22 - August 19, 2017 (4 weeks)

Each term may be taken separately. Students can choose between **subject courses** (mostly taught in English) and **German language courses**.

The **subject courses** are offered within the fields of Architecture, Art history, Politics, Law, History, Media Studies, Economics, Literature, Philosophy, Film, and Music. In Term II and III, the subject courses may be combined with each other or with a semi-intensive German language course.

The **German language courses** are offered on up to five different levels of proficiency and take place as semi-intensive (3-4 days per week) or intensive (5 days per week) classes. The semi-intensive courses in Term II and III may be combined with a subject course.



Field trips are an integral part of all our courses. In addition, FUBiS offers **excursions** to the Berlin Reichstag and a River Boat Tour through Downtown Berlin as well as **day and weekend trips** to Rostock, Dresden, and Leipzig.

For further information on the FUBiS program, tuition, registration, housing, and scholarships please visit www.fubis.org or contact fubis@fubis.org.

* The detailed course program for FUBiS Term I 2017 will be published in August 2016 and for FUBiS Term II and III 2017 in November 2016.

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