

# Professor Jonathan Zatlin - 2011 DAAD Prize for Distinguished Scholarship Recipient

Jonathan R. Zatlin, Associate Professor of History at Boston University, is this year's recipient of the DAAD Prize for Distinguished Scholarship in German and European Studies in the field of Economics / Political Economy / Economic History. Professor Zatlin has written widely on the history of German communism, from Marxist economic theory, Soviet-style economic planning, socialist consumer policy, the East German automobile industry, and women's lingerie to popular opinion under communism, the East German secret police, racism in Soviet-style regimes, the politics of German unification, the German mezzogiorno, the creation of the euro, and German advertising. He is the author of *The Currency of Socialism: Money and Political Culture in East Germany* (Cambridge University Press, 2007), which was named a finalist for the President's Book Award of the Social Science History Association in 2006. He also co-edited *Selling Modernity: German Advertising in the Twentieth Century* (Duke University Press, 2007) with Pamela E. Swett and S. Jonathan Wiesen.



Every year, the American Institute for Contemporary German Studies (AICGS) awards the DAAD Prize for Distinguished Scholarship in German and European Studies in recognition of exceptional work in one of the Institute's three major areas of research: Foreign & Domestic Policy Studies; Business & Economics; and Society, Culture, & Politics. The central aim of this prize is to foster a new generation of American scholarship on Germany and encourage innovative contributions to the interdisciplinary scope of German Studies. Awardees must be members of a university faculty or research institute staff in the United States at mid-career and be nominated by a peer. They must also be American citizens or residents. American candidates who received their doctorate in Germany may also be nominated. This year, candidates from the fields of Economics, Political Economy, and Economic History may be nominated. The chief criterion for selection is an outstanding publication record on German domestic economic issues or European economic issues as they relate to Germany's deepening integration with its EU partners.

...► For further information on this prize, please visit:

<http://www.aicgs.org/about/opportunities/daadprize11.aspx>